



Management Discussion and Analysis: MD&A 2Q2025



JASMINE TECHNOLOGY SOLUTION PCL

● Executive Summary

Business Overview

■ Telecommunication and Internet Business and Cloud Computing Service Providing:

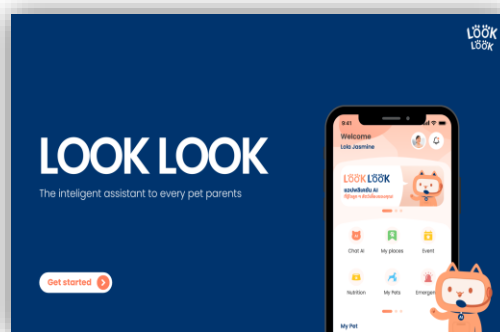
The business has demonstrated solid growth. With a client base comprising both domestic and international customers, the Company's operating results for 2Q 2025 were partially affected by the appreciation of the Thai Baht, driven by global macroeconomic and financial uncertainties, though such volatility appears to be subsiding. Nonetheless, the rapid expansion of the digital economy continues to support robust growth across the telecommunications, internet, cloud computing, and cybersecurity sectors. Given the increasing demand for digital infrastructure across various industries, the Company has continued to expand its network services. Additionally, the Company is actively pursuing new business opportunities by broadening its DPLC (Domestic Private Leased Circuit) service customer base to include clients within industrial estates, representing a strategic path toward long-term sustainable growth.

■ Digital Asset Business:

In 2Q 2025, the Company continued its Bitcoin mining operations utilizing both grid electricity and solar farm-generated renewable energy, operating at full renewable capacity. Moreover, the Company is in the process of sourcing Power Purchase Agreements (PPAs) with private electricity producers to reduce electricity expenses, which remain the primary cost component in the industry. During the quarter, the Company maintained a flexible Bitcoin mining strategy by selectively operating mining equipment during periods when electricity costs were economically justified by the anticipated returns, aiming to optimize profitability.

■ Generative AI Business:

In 2Q 2025, the Company commenced the introduction of its Thai-Large-Language Generative AI model by engaging in strategic discussions with commercial partners and government sector entities to establish a customer base and create new business opportunities through service providing via the newly developed application. The Company officially launched the **Look Look App** at the Pet Expo held on May 1, 2025, and initiated a soft launch of the **Peep Share App** through pilot testing within internal departments and marketing events across the Group. A full public launch is planned to coincide with the start of the English Premier League (EPL) football season.



Operational Summary

In the second quarter of 2025, the Group recorded total operating revenue of 596 million Baht, decreasing by 22% compared to 2Q 2024. The primary drivers of this decline were the reduction in revenue from Bitcoin mining operations and the lower gains from the sale of digital assets. Additionally, the cost of sales and services amounted to 486 million Baht, increasing by 3% and the selling and administrative expense rose to 71 million Baht, increasing by 30% compared to 2Q 2024. The increase in costs and expenses was attributed to the Generative AI business segment, which had not yet generated revenue during the quarter, as it remained in the research and planning phase with both government and private sector clients. Additionally, it was applied to internal management and to enhance the Group's service efficiency. Nevertheless, the flexible Bitcoin mining strategy which only focusing on during periods when electricity costs were economically viable helped reduce costs in proportion related to the decline in mining revenue. As a result, the Group reported operating profit of 39 million Baht, decreasing by 84%, and net profit attributable to the owners of the parent company of 2 million Baht, decreasing by 99% compared to 2Q 2024.

● Six-Month-Period Performance

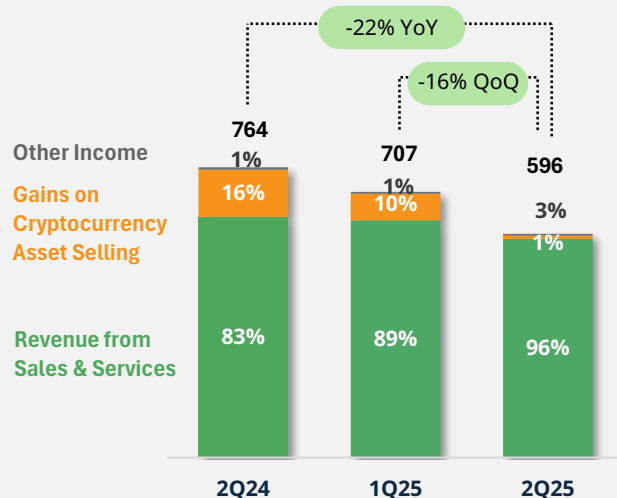
Operational Overview	6M24	6M25	Change +/- % YoY
Unit: Million Baht			
Revenue from Sales & Services:			
Telecommunication Service business	1,047	1,069	2%
Telecom Systems Integration and Telecom Service business	36	13	(63%)
Computer Systems Integration business	33	47	40%
Cryptocurrency Mining Revenue	163	77	(53%)
Total Revenue from Sales & Services	1,279	1,206	(6%)
Gains on Cryptocurrency Asset Selling	150	77	(49%)
Gains on Exchange Rate	21	8	(65%)
Other Income	16	10	(35%)
Total Revenue from Operation	1,466	1,301	(11%)
Cost of Sales and Services	754	834	11%
Cost of Bitcoin Mining Business	181	145	(20%)
Selling and Administrative Expenses	99	142	43%
Expected Credit Loss (reversal)	11	(13)	(216%)
Operating profit	421	193	(54%)
EBITDA	587	389	(34%)
Net Profit attributable to the owners of the parent company	325	112	(66%)

● Second Quarter Operating Results

Operational Overview	2Q24	1Q25	2Q25	Change +/(-)	
				% YoY	% QoQ
Unit: Million Baht					
Revenue from Sales & Services:					
Telecommunication Service business	529	546	523	(1%)	(4%)
Telecom Systems Integration and Telecom Service business	18	8	5	(69%)	(27%)
Computer Systems Integration business	18	21	26	44%	22%
Cryptocurrency Mining Revenue	66	58	19	(71%)	(67%)
Total Revenue from Sales & Services	631	633	573	(9%)	(9%)
Gains on Cryptocurrency Asset Selling	122	69	8	(94%)	(89%)
Gains on Exchange Rate	4	0	10	127%	100%
Other Income	7	5	5	(20%)	(2%)
Total Revenue from Operation	764	707	596	(22%)	(16%)
Cost of Sales and Services	383	392	442	15%	13%
Cost of Bitcoin Mining Business	89	101	44	(50%)	(56%)
Selling and Administrative Expenses	49	63	79	59%	24%
Losses on Exchange Rate	0	2	0	(100%)	(100%)
Expected Credit Loss (Reversal)	5	(5)	(8)	(276%)	(66%)
Operating Profit	238	154	39	(84%)	(75%)
EBITDA	328	249	140	(57%)	(44%)
Net Profit attributable to the owners of the parent company	191	109	2	(99%)	(98%)

Unit: Million Baht

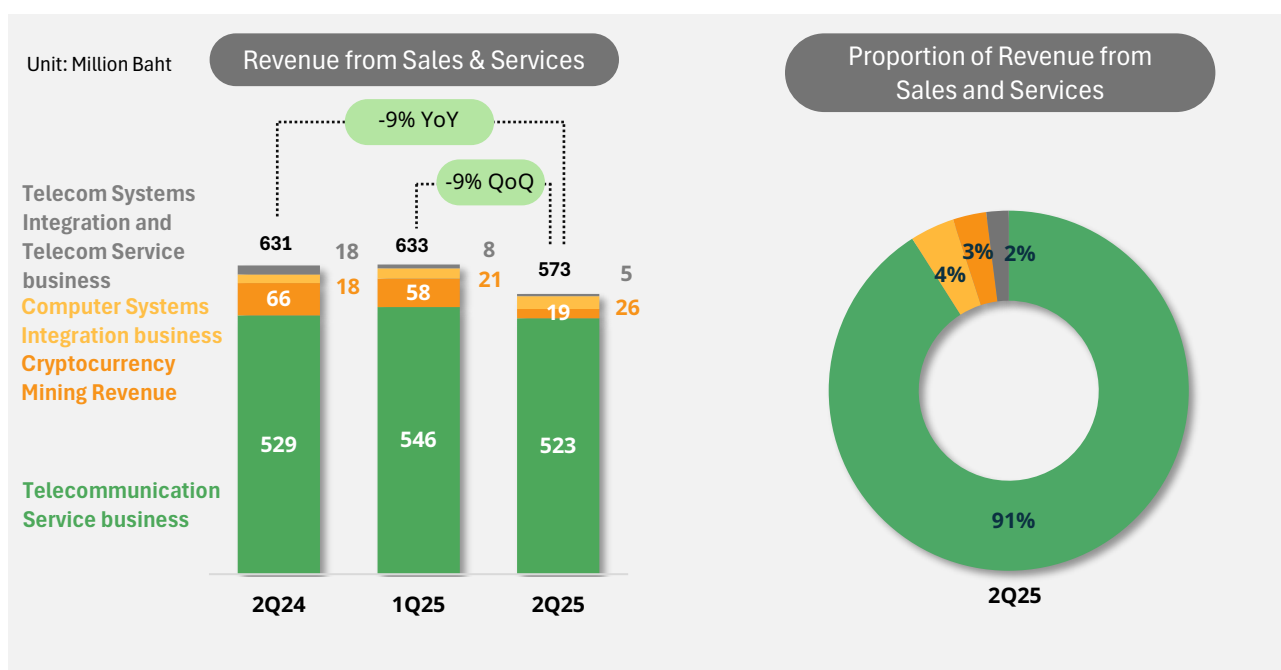
Operating Revenue



Operating Revenue:

In the second quarter of 2025, the Group recorded total operating revenue of 596 million Baht, decreasing by 16% compared to 1Q 2025. The decline was primarily attributable to lower gains on the disposal of digital assets, reduced revenue from the Bitcoin mining business and revenue from the Telecommunication Service business. Also, revenue declined by 22% compared to the 2Q 2024, mainly due to a decrease in gains from the disposal of digital assets and lower revenue from the Bitcoin mining operations.

Performance Analysis



Revenue from Sales & Services:

In 2Q 2025, the Group generated total revenue from sales and services of 573 million Baht, decreasing by 9% compared to 1Q 2025, also decreasing by 9% compared to 2Q 2024. The total revenue comprised:-

▪ Telecommunication Service business

In 2Q 2025, total revenue amounted to 523 million Baht, decreasing by 4% compared to 1Q 2025 and decreasing by 1% compared to 2Q 2024. The decline was primarily attributable to a reduction in revenue from International Private Leased Circuit service, partly due to a decrease in overseas service revenue, which was impacted by the continued appreciation of the Thai Baht since 2Q 2024.

▪ Telecom Systems Integration and Telecom Service business

In 2Q 2025, total revenue amounted to 6 million Baht, decreasing by 27% compared to 1Q 2025 and decreasing by 69% compared to 2Q 2024. The decline was primarily driven by a reduction in revenue from integrated computer network and wireless communication services, following the policy to discontinue operations in this business segment.

▪ Computer Systems Integration business

In 2Q 2025, total revenue amounted to 26 million Baht, increasing by 22% compared to 1Q 2025 and increasing by 44% compared to 2Q 2024. The increase was primarily attributable to higher revenue from cloud services.

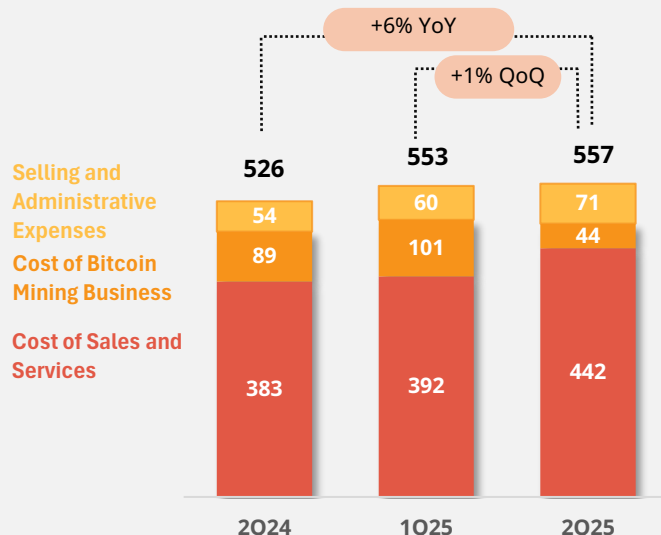
▪ Cryptocurrency Mining Revenue

In 2Q 2025, total revenue amounted to 19 million Baht, decreasing by 67% compared to 1Q 2025 and decreasing by 71% compared to 2Q 2024. The decline was primarily attributable to a reduction in Bitcoin mining volume. The mined volume was in line with the Group's flexible production strategy, which focuses on operating mining machines only during periods when electricity costs are economically viable. This approach aligns with the Group's cost management strategy aimed at maximizing returns. As of the end of 2Q 2025, the Group held a remaining balance of 7.2156 Bitcoins.

Operating Expenses

Unit: Million Baht

Operating Expenses



Cost of Sales and Services

In 2Q 2025, total cost of sales and services amounted to 442 million Baht, increasing by 13% compared to 1Q 2025 and increasing by 15% compared to 2Q 2024. The primary driver of this increase was the rise in costs associated with the Generative AI business, particularly due to the completion of the Generative AI platform development in 1Q 2025.

Cost of Bitcoin Mining Business

In 2Q 2025, total cost of Bitcoin mining business amounted to 44 million Baht, decreasing by 56% compared to 1Q 2025 and decreasing by 50% compared to 2Q 2024. The primary reason for this decline was the reduction in electricity expenses, in line with the Company's flexible production strategy.

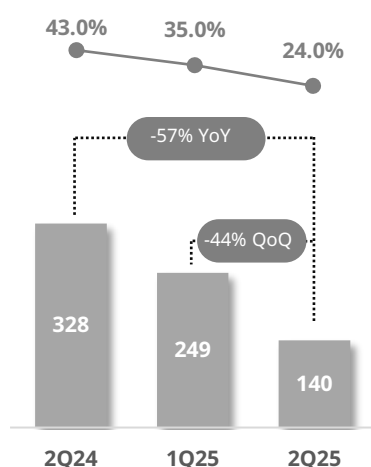
Selling and Administrative Expenses

In 2Q 2025, total selling and administrative expenses amounted to 71 million Baht, increasing by 16% compared to 1Q 2025 and increasing by 30% compared to 2Q 2024. The primary driver of this increase was higher employee-related expenses, particularly from the expansion of the Generative AI business and the Telecommunication service business.

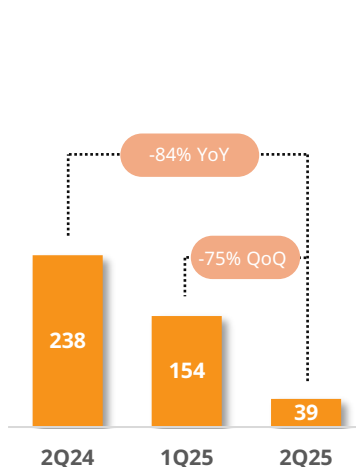
Operating Profit and Net Profit

Unit: Million Baht

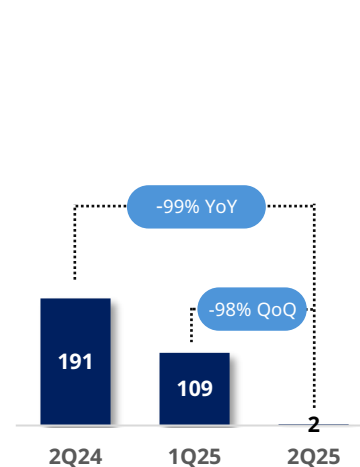
EBITDA/EBITDA Margin



Operating Profit

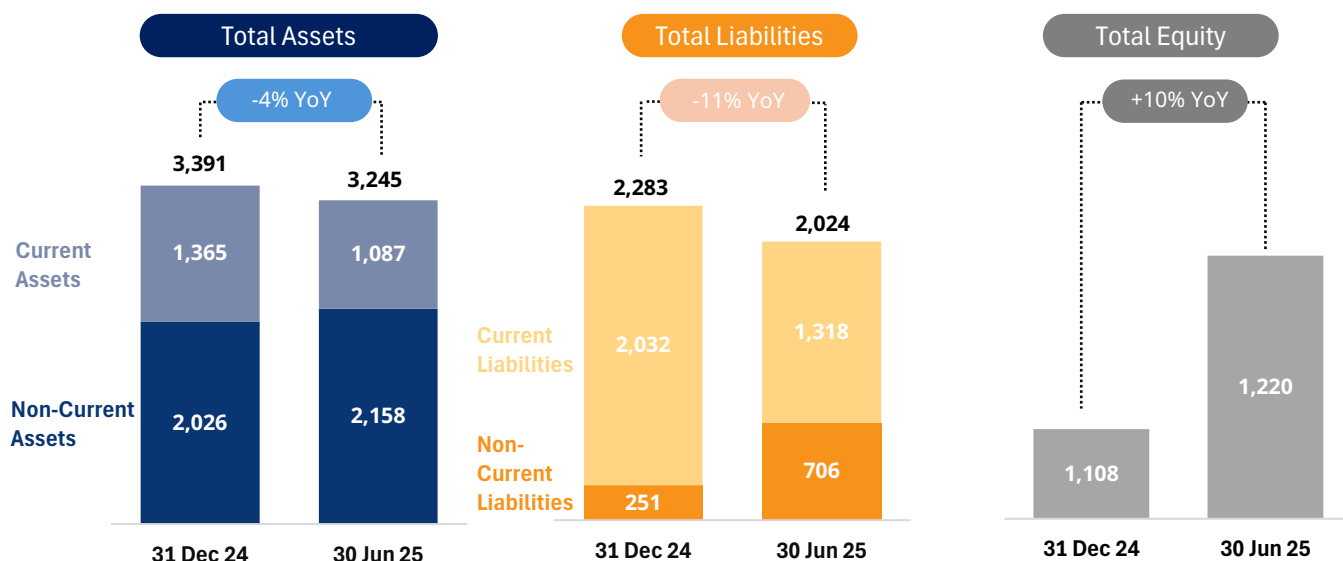


Net Profit attributable to owners of the parent company



In 2Q 2025, the Group reported total EBITDA of 140 million Baht, decreasing by 44% compared to 1Q 2025 and a decrease of 57% compared to 2Q 2024. Operating profit amounted 39 million Baht, decreasing by 75% compared to 1Q 2025 and decreasing by 84% compared to 2Q 2024. Net profit attributable to the owners of the parent company amounted to 2 million Baht, decreasing by 98% compared to 1Q 2025 and decreasing by 99% compared to 2Q 2024. The decline in performance was primarily attributable to a reduction in gains from the disposal of digital assets, as a result of lower sales volume, as well as increased cost of sales and selling and administrative expenses in the Generative AI business segment.

Financial Position Analysis



Total Assets

As of June 30, 2025, the Group's total assets amounted to 3,245 million Baht, decreasing by 146 million Baht or 4% compared to December 31, 2024.

Total Liabilities

As of June 30, 2025, the Group's total liabilities amounted to 2,024 million Baht, decreasing by 259 million Baht or 11% compared to December 31, 2024.

The Company's assets increased due to the completion of the Generative AI platform in 1Q 2025 but decreased as a result of the disposal of Cryptocurrency assets to repay debt. The decline in liabilities was primarily due to repayments of loans to related parties and partial redemption of debentures.

Total Equity

As of June 30, 2025, the Group's total equity amounted to 1,220 million Baht, increasing by 112 million Baht or 10% compared to December 31, 2024.

● Business Outlook

The digital business sector in Thailand is exhibiting promising growth, driven by consumer and enterprise behaviors that increasingly adopt digital technologies. This trend presents significant opportunities for the Group to expand and achieve robust growth. In particular, the Group's core Telecommunication Service business, which includes comprehensive data center services, as well as Cloud Computing Services Providing, further strengthen its market offerings. The successful development of its Generative AI platform is expected to complement and enhance its telecommunications and internet services, enabling the Group to deliver innovative, high-quality technology solutions tailored to digital-era customers. Strategic plans across each business segment are expected to drive sustainable growth and deliver long-term operational performance for the Group.

■ Telecommunication and Internet Services Business and Cloud Computing Services Providing

The business segment continues to experience strong growth, driven by the ongoing digital transformation and government policies that support the development of digital technology. Expansion plans for network infrastructure and data centers are underway to accommodate future customer demand and support the anticipated growth of Generative AI. These initiatives will enable the Group to offer comprehensive, end-to-end services, enhancing its ability to meet customer needs and expanding its client base as they transition into the Digital Transformation era. In addition, the Company is currently exploring opportunities and assessing the feasibility of expanding into the cybersecurity sector, in response to the rising demand for cyber protection solutions amid growing concerns over digital security risks.

■ Cryptocurrency Mining Business

The investment plan for expanding Bitcoin mining capacity and the project to increase solar-powered electricity generation remain part of the Group's medium to long-term strategic roadmap. These initiatives are currently under careful planning and evaluation to assess investment readiness, with a strong focus on risk management and return potential. The overall outlook for the business remains positive, with continued growth momentum. Although Bitcoin (BTC) prices remain volatile, the price has recently reached new record highs amid ongoing uncertainty in global trade, particularly related to U.S. tariff policies. Nonetheless, Bitcoin is increasingly gaining mainstream acceptance among investors, supported by the U.S. government's monetary policy aimed at establishing a regulatory framework for digital assets to build confidence in the crypto industry.

■ Generative AI Business

The Group has developed a Thai-Large-Language Generative AI Model to support a range of services, including infrastructure services, model-as-a-service, platform-as-a-service, and software-as-a-service, aimed at clients across B2G, B2B, and B2C segments. Currently, the platform is undergoing Proof of Concept (PoC) testing with external clients, also it is being implemented for internal use within the Group. As part of the B2C initiative, the Company has launched trial versions of two applications: Peep Share and Look Look, anticipated to initially generate revenue in late of 3Q 2025.

● Sustainability Performance

In the second quarter of 2025, the Company prioritized ongoing sustainability development by setting 12 sustainability goals in alignment with the United Nations Sustainable Development Goals (SDGs) and the Ten Principles of the United Nations Global Compact (UNGC). Implementation has continued in accordance with the strategic plan, and progress will be disclosed in the 2025 Sustainability Report.

In the environmental aspect, the Company has adopted a policy aimed at achieving net-zero greenhouse gas emissions by 2060. It has continued its initiatives under the “JTS Care and Share” program for the second consecutive year, with the objective of driving tangible outcomes. The Company has also been awarded a Carbon Footprint for Organization (CFO) certificate by the Thailand Greenhouse Gas Management Organization (Public Organization) or TGO, reflecting its effective greenhouse gas emission management and assessment.



In the social dimension, the Company is committed to fostering employee innovation through the “JAS Work+ 2025” program, jointly implemented with 6 affiliated companies: JAS, JTS, JASTV, JasTel, CCS, and PA. The program focuses on enhancing creativity, practical skills, and internal knowledge-sharing networks, with the aim of generating sustainable value for all stakeholders.



In addition, the Company has conducted a Human Rights Risk Assessment covering activities throughout its supply chain. It also promotes access to well-being by supporting sports initiatives, providing scholarships to youth in communities surrounding its operational areas, and monitoring to ensure that no significant human rights violations occur within its business processes. Furthermore, the Company continuously promotes basic life support training for its employees.



In terms of corporate governance, the Company is committed to conducting its business with transparency, fairness, and accountability to all stakeholders, while maintaining a strong stance against fraud and corruption. The Company implements a systematic risk management framework, including ESG risk assessments for both existing and new business partners. It also promotes a risk-aware culture among employees to ensure organizational resilience and long-term sustainability.

The Company remains dedicated to advancing sustainable growth across all dimensions under the ESG (Environment, Social, and Governance) principles, aiming to deliver balanced value to society, the economy, and the environment, in alignment with its vision of being a socially and environmentally responsible organization.

Sincerely yours,
Jasmine Technology Solution Public Company Limited.

[Sang Do Lee]
(Mr. Sang Do Lee)
President